utopiaX

Design Thinking Lab

Opening hearts and minds, inspiring impossible to possible

Through Design Thinking we develop strategies to ensure a collaborative and productive workplace and we ensure employees bring awesome ideas to the table.

We come to you ➡

Why Design Thinking Works

Design thinking can transform your workplace so that the need for change is not a threat but an exciting opportunity. Design Thinking focuses on client or customer needs and encourages new ways of responding to those needs.

This workshop will:

- Equip your people with skills to think critically and creatively about workplace issues
- Have your people understand each other better, respecting the diversity in the group
- Have your people work together and ensure collaboration and commitment.

Outcomes:

- Identification of what's working and what's not working across your processes, products and client expectations
- Identification of the pain points negatively affecting your workplace environment
- Harnessing the collective knowledge of your team to develop solutions
- Indentification of the gaps and improvement of the experiences in your organisation.

At the **heart of Design Thinking** is empathy. While we often think we act empathetically, too often we make assumptions about our clients' needs.

Design Thinking occupies the space where human needs, business imperatives and new technologies meet. The process addresses those human needs utilising the best of Ideation, creativity and innovation, with empathy at the heart.

Design Thinking

Ideation | Creativity | Empathy | Innovation
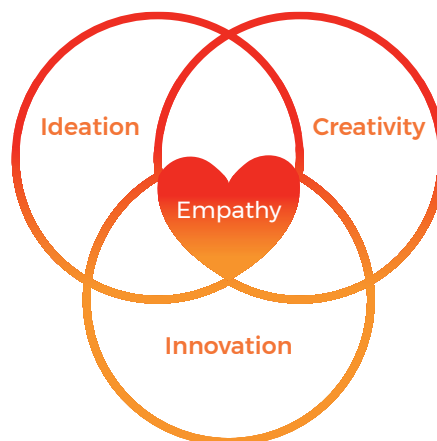
Investment $2,500 + GST

Includes:
- Pre-meeting to determine, customise and specify workshop outcomes
- Four hour workshop (venue and catering additional)

ideationworx

Please email **christina@utopiax.global** for information or to book a 30 minute information session.